

DESIGN OUR COLLEGE

PLAID CONTEST

The Fashion Business Program is looking for the best plaid design that represents Genesee Community College school spirit using the college colors.

Due date: By 11:59 pm, Wednesday, March 04, 2015

Submission: Plaid design must be submitted in .jpg format, as an attachment, along with a PowerPoint explaining the inspiration of the design. The title slide should contain your name, telephone #, email address, and your Major at GCC.) (A limit of 3 slides maximum.)

Email to: Jessica O'Brien, Project Manager, at jobrien5@my.genesee.edu

College colors: Please refer to the following link for the exact colors, logo, and font selected by the college marketing team.

<http://www.genesee.edu/home/offices/marcom/branding-manual/>



Contest Rules: The contest is open to ALL students of Genesee Community College. Selection will be made by a panel of judges, based on the creative design using the official colors of the college. The plaid selection will become the official plaid of the college that will be used for reprints on fabrication intended to be made into ties, scarves, and other accessories and clothing.

Winning Student: The selected student will be awarded \$100.00

The winning design will become the property of the Fashion Business Program at Genesee Community College, and will be used for future printing on fabrics.

All general questions: Please email to: Professor Ehrhart, djehrhart@genesee.edu



